

Charity Excellence AI Resource Pack



OUR AI STEPPINGSTONES STRATEGY

AI is the sector's biggest opportunity in decades and its impact will be so fundamental, we can't afford to get this wrong.

Our aim is to act as a catalyst to enable all charities to exploit this, not least the small and marginalised groups who are too often left behind. Not this time!

We will support everyone, but particularly the 100s of small infrastructure bodies who do brilliant work in supporting small, frontline charities but who often struggle to access funding.

AI SERVICES

BOTH AI BUNNIES

- Enabling any non-profit to find **funding, help, resources and data** it needs.
- **Ask Me Anything** – answering almost any question about running your charity.
- **Charity facts and popular questions**, for the public and media.

WEBSITE BUNNY ONLY

- Connecting individuals and families to **welfare and financial support**.

IN-SYSTEM BUNNY ONLY

(YOU MUST REGISTER AND LOGIN - IT'S FREE)

- **Grant Application Bid Writer** – it doesn't matter if you've no fundraising experience and/or struggle with written English.
- **Chat To Charity ChatGPT** - for those who really don't do tech. Chat to the in-system tech bunny and it'll do everything for you.
- **Policy Downloads**. When you ask the in-system AI bunny a question, it'll give you 2 options – Downloads and Ask Me Anything. Downloads are only for policies.

For any AI services, click the AI bunny icon and ask it short questions, including key words. For the in-system bunny, you need to login first and ask it questions, or click the Funding Bid or Create ChatGPT buttons.

**QUICK, SIMPLE
AND VERY EFFECTIVE.
NEARLY HALF OUR
RATINGS ARE 10/10.**

Find Funding, Free Help & Resources
- **Everything Is Free.**

**REGISTER
NOW!**

Charity Excellence

A free, one-stop-shop for anything a non-profit needs

AI INSIGHT BRIEFINGS

THE CHARITY SECTOR

What are AI and ChatGPT, the problems and impact, including what the future may look like very soon.

FUNDRAISING

The impact on fundraising, including how fundraising jobs and the sector will change, how to exploit the innovation offered, and who the winners and losers might be.

CHARITY SECTOR JOBS

The impact, which will go, what changes we might expect, new roles that will be created and what charities need to think about and do.

TOOLKITS & GUIDES

Tools that work for anyone and every charity

MANAGING AI

- 1 [Charity AI - Ethics & Governance Framework](#)
 - 2 [Charity AI - Risk Assessment & Register](#)
 - 3 [Charity AI - Design Principles Toolkit](#)
 - 4 [AI Toolkit – Is It A Threat Or Opportunity For My Charity?](#)
 - 5 AI Buzz Words! Confused - just ask an AI bunny.
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CHATGPT FOR CHARITIES

Level 1 – Wary of AI? [Register](#), then [login](#) and the AI bunny will do it for you.

Level 2 – [Charity ChatGPT – Getting Started](#)

Level 3 – [Charity ChatGPT - Prompts Library](#)

Level 4 – [Charity ChatGPT - Write Your Own Prompts](#)

AI TRAINING

- **Introduction to AI**
- what it is, the key risks, how to manage these and exploit the opportunities, and what AI can and cannot do.
- **Using ChatGPT** - what it is, what it can and cannot do, and how to begin using it immediately.

Both are practical and neither requires any AI knowledge.