

# Charity Excellence AI Resource Pack



## OUR CHARITY AI READY STRATEGY

AI is the sector's biggest opportunity in decades and its impact will be so fundamental, we can't afford to get this wrong.

**Our aim is to catalyse the safe and effective adoption of AI by all charities by providing free AI systems, a step-by-step programme and supporting resources, and training.**

We will support everyone, but particularly the 100s of small infrastructure bodies who do brilliant work in supporting small, frontline charities but who often struggle to access funding.

## AI SERVICES

### BOTH AI BUNNIES

- Enabling any non-profit to find **funding, help, resources and data** it needs.
- **Ask Me Anything** – answering almost any question about running your charity.
- **Charity facts and popular questions**, for the public and media.

### WEBSITE BUNNY ONLY

- Connecting individuals and families to **welfare and financial support**.

### IN-SYSTEM BUNNY ONLY

(YOU MUST REGISTER AND LOGIN - IT'S FREE)

- **Funding Bid Button** - it doesn't matter if you've no fundraising experience and/or struggle with written English.
- **Help Button** - company donations. Corporate fundraising support, bid writing and free help and resources.
- **Policy Button** - Tell him which policy you wish to download.

Click either AI bunny icon and ask it short questions, including key words. For the in-system bunny, login first and ask it questions, or select one of his function buttons.

**QUICK,  
SIMPLE AND  
VERY EFFECTIVE**

Find Funding, Free Help & Resources  
- **Everything Is Free.**

**REGISTER  
NOW!**

**Charity Excellence**

A free, one-stop-shop for anything a non-profit needs

## Charity AI Ready

New charity AI systems, step-by-step guides and training, with the resources, policies and toolkits you need; to enable you to both manage the risks and benefit from the opportunities.

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## Charity AI Learning Hub

Free training that is highly accessible and for everyone, from trustees through to junior staff and volunteers, and from non-IT people just wanting to understand the basics, through to those who are looking for more formal, specialist or in-depth AI training.

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## Charity AI Services

An AI toolbox - not only our free charity AI services, insight briefings, toolkits and policies but with links to those provided by a wide range of others, enabling you to find what you need.

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