



CHARITY EXCELLENCE MEDIA PACK 2026

Reach Decision Makers in the UK's Largest Trusted Charity Network

Charity Excellence is the UK's leading free support platform for charities, helping charities access funding, resources, tools, training and practical support.

750,000+

Annual Website Visits

100,000+

Weekly Newsletter Reach

54,000+

Social Media Followers

62%

Rate Us 10/10 For Trust

29%

Chair And CEO Audience

Why Companies Partner With Charity Excellence

Working with Charity Excellence enables companies to engage directly with charity decision makers who are actively seeking products, services and expert support.

- Reach charity leaders and decision makers
- Build trust and credibility
- Increase brand awareness
- Generate enquiries
- Support the UK charity sector
- Align your brand with a trusted national organisation

UK-WIDE AUDIENCE

Key decision makers across charities throughout England, Scotland, Wales and Northern Ireland.

Chairs

Trustees

CEOs

Senior Leaders

Managers

Advertising Opportunities

All opportunities are promoted to an engaged audience actively looking for practical solutions and support.

Weekly Newsletter Opportunity	Investment
Dedicated Issue Mailing	£1,499
Sponsored Newsletter	£599
Main Body Advert	£249
Side Banner Advert	£199

In addition to our popular newsletter ads, we offer multi-channel promotion from online directory listings for £100 pa through to website ads, sponsored web pages, webinars and online learning courses.

Preferred Supplier Package

£3,999

Our flagship annual partnership package provides year-round visibility across Charity Excellence channels.

Included

- Advertorial Article
- Monthly Newsletter Advert
- Social Media Promotion
- Use of Charity Excellence Supporter Logo
- Supplier Newsletter Opportunities
- Newsletter Advertorial
- Directory Inclusion
- Preferred Supplier Status
- Supporters Page Listing
- Priority Promotional Opportunities

Let's Talk

Reach the Organisations That Need Your Products and Services

Ian McLintock | Founder, Charity Excellence

ian@charityexcellence.co.uk

www.charityexcellence.co.uk