



PREFERRED SUPPLIER PACKAGE 2026

Grow your reach across the UK charity sector

A year-round visibility and trust-building package for companies looking to grow their reach and engagement across the UK charity sector.

£3,999 Per year	Year-round Visibility	Trusted Charity channels	Multiple Communication routes
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What is included

The package combines online visibility, repeated newsletter promotion, directory presence and supporter status.

Website listing

Listing on Charity Excellence's Partners and Supporters webpage, with logo, backlink and up to 100 words.

Monthly newsletter promotion

The supporters page is promoted monthly in the Charity Excellence newsletter.

Supporter logo

Authority to use the Charity Excellence supporter logo.

Two dedicated mailouts

Inclusion in two dedicated supporter newsletter mailouts each year, in Spring and Autumn.

Advertorial Resource Hub blog

A Resource Hub blog promoting the company, promoted by newsletter and social media at least twice annually.

Monthly newsletter banner

A banner advert in the Charity Excellence newsletter each month.

Finder directory inclusion

Inclusion in at least one online directory.

New joiners introduction

An initial new joiners newsletter advertorial and banner.

[View the Partners and Supporters webpage](#)

Additional opportunities

Where relevant, useful to our audience and capacity allowing, we may also promote or share additional supplier content at no additional cost to you.

- Promote webinars, on-demand sessions or conferences.
- Include partner logos in Charity Excellence webinar slides, where space permits.
- Like, comment on or share relevant social media posts when tagged.
- Mention or link to the company where suitable opportunities arise in charity social media groups.
- Include useful resources or toolkits in the Resource Hub, relevant webpages or downloadable policies.
- Share banners when sending newsletters to other relevant email lists.
- Give supporters first call on opportunities such as events and conferences.

These opportunities are not guaranteed placements. They are used where relevant, useful to the charity audience and practical for the Charity Excellence team.

Preferred Supplier Package

£3,999 per year

A year-round visibility and trust-building package for companies looking to grow their reach across the UK charity sector.

Supplier responsibilities

Suppliers provide all agreed content and imagery and are responsible for ensuring that claims are accurate, demonstrable and compliant with relevant legal and regulatory requirements, including ASA requirements.

Ready to discuss fit?

Contact Ian McLintock to discuss whether the package is right for your company.

Ian McLintock | Founder, Charity Excellence

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