CHARITY EXCELLENCE LEARNING INFOGRAPHIC

We've been building charity AI systems since 2022 and, in association with Microsoft, have launched a range of **free AI online, certificated courses.** These enable anyone to use AI effectively, keep themselves safe, and gain valuable career skills: more than 40% rate them 10/10. These require no prior AI knowledge, and are completed at your own pace, using engaging bite size lessons, demo videos, practical tasks, and fun quizzes. Each has practical checklists and toolkits to download, and links to more advanced training and resources. All completely free.

UNDERSTANDING AND USING AI

- **Introduction to AI** (50 mins) - how AI works, what it can do, and how to use it safely and effectively in everyday tasks.
- **Getting Started Using AI** (50 mins) – use AI tools effectively, including AI's strengths and weaknesses, writing prompts, improving results and troubleshooting.
- **Smarter Meetings with AI** (30 mins) – run online meetings more effectively and safely using AI tools, including compliance with data protection requirements.

COMPLETELY FREE

FUNDRAISING

- **Finding Funders with AI** (50 mins) – use AI to search for funders. Fundraising experience is not necessary. You are likely to get more out of this course if you complete our Getting Started Using AI course first.
- **Writing Funding Bids Using AI** (30 Mins) – use AI to create compelling and engaging funding bids. Fundraising experience is not necessary, but you are likely to get more out of this course if you complete our Getting Started Using AI course first.
- **AI Fundraising Compliance** (20 mins) - the Fundraising Regulator's AI guidance: recognise key risks and responsibilities for AI in fundraising and apply practical steps in key areas.

BOARDS & MANAGEMENT

- **AI For Boards and Management** (30 mins) - confidently oversee and manage AI ethics and governance. If you are still relatively new to AI, you may well get more out of this course if you complete our Introduction to AI course first.
- **Making AI Work for Your Organisation** (55 mins) - confidently plan for your future in an AI-enabled world, including how the nature of work is changing and practical steps to lead and support your people.

AI RISK & STAYING SAFE

- **Understanding AI Risks** (50 mins) - how AI is changing the risks you and your organisation face, with practical steps to keep both safe.
- **AI Safety for Everyone** (50 mins) – learn how AI is being used to attack and exploit individuals and organisations, with practical steps to keep you, others and your organisation safe.
- **AI Keeping Vulnerable People Safe** (25 mins) - identify, assess, and respond to the additional risks AI poses to vulnerable people. You are likely to get more out of this course if you complete our AI Safety for Everyone course first.

AI FOR ORGANISATIONS

Contact us for a code to give to your learners that will enable you to track progress for your organisation and, for larger organisations, a social franchising licence to use our content, including hosting on your own LMS, if you wish to.

Help Us to Help Everyone by Sharing This with Your Network

NO AI EXPERTISE NEEDED